

X COPY
October 23, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, OCTOBER 20, 1961</u>			
Friday Oct. 20 10:30 A.M.	PREVIEW: RESORT-SPRING COCKTAIL FASHIONS Resort and Spring cocktail collection, designed by Bob Bugnand for Sam Friedlander; also collection by Raymond McCrory. Showings at 10:30 A.M., Oct. 20 and 25. By invitation. Continuous thereafter. Contact: Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Friday Oct. 20 11:30 A.M.	OPENING OF SPRING COLLECTION Showings at 11:30 A.M., Oct. 20, 24, 25, 31, Nov. 1. Publicity: Betty Yarmon, LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday Oct. 20 1:15 P.M.	SPRING AND RESORT COLLECTION Thereafter at 1:15 P.M., Tues., Wed., Thurs. of each week. By appointment. Contact: Lucile Gordon, LO. 5-2727. Publ.: Peggy Cantor Assoc., MU. 9-8542.	GOTHE (DAVID E. GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Friday Oct. 20 2:30 P.M.	OPENING OF SPRING COLLECTION Showings at 2:30, Oct. 20, 23, 24, 25, 26, 31, Nov. 2, 7, 9. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Friday Oct. 20 2:30 P.M.	PREVIEW: SYLVAN RICH AND JERRY PARNIS Spring collection by Sylvan Rich for Martini and Jerry Parnis for Miss Martini Oct. 20, 23, 25, 26. Contact: Eli Lehrman, LO. 4-0616.	MARTINI DESIGNED AND MISS MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday Oct. 20 8:00 P.M. Dinner- Dance	TENTH ANNUAL "APRIL IN PARIS" BALL "New York Salutes Paris"--theme of Tenth Anniversary "April in Paris" Ball. Fashions by 10 leading American designers. Decor: Cecil Beaton. Reservations--\$150.00. Contact: Marsha Barnett or C.C. Philippe, JU. 6-5996.	AMERICAN FRENCH FOUNDATION (1540 B'WAY)	SEVENTH REGIMENT ARMORY PARK AVE. AT 66TH ST.

WEEK BEGINNING SUNDAY, OCTOBER 22, 1961

Sunday Oct. 22 1:15 P.M. Brunch	FALL FASHIONS AT SUNDAY BRUNCH Showing of Fall fashions by Herbert Sondheim, available at Bergdorf Goodman. Hats--Irene. Coiffures--Tony Migliaro. Gloves--Kislav. Reservations--\$4.00; contact: Mr. Jerome, CI. 6-7700. Fashion Show Director; Peggy Cantor, MU. 9-8542.	HERBERT SONDHEIM, INC.	HAMPSHIRE HOUSE FOUNTAIN ROOM
Monday Oct. 23 9:00 A.M.	PREVIEW OF SPRING DRESS COLLECTION By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	CATHERINE SCOTT OF CHICAGO	HOTEL GOTHAM LITTLE PALACE BALLRM.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 23 10:30 A.M. 11:30 A.M.	OPENING OF SPRING COLLECTION Showing Mon., Tues., Wed. --Leonard Arkin at 10:30 A.M.; Andrew Arkin at 11:30 A.M. Contact: WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Oct. 23 12:00 Noon and 3:00 P.M.	OPENING: HOLIDAY AND SPRING RAINWEAR Couture rainwear, designed by Adele Lawrence, with showings at 12:00 Noon and 3:00 P.M. through Nov. 3. Contact: Norman Lawrence, CH. 4-3815. Publicity: Maxwell-Latham-Mathews, PL. 3-5556.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Monday Oct. 23 3:00 P.M.	PRESS SHOWING OF SPRING COLLECTION Press showing of the Maurice Rentner Spring collection, designed by Bill Blass. By invitation. Showings at 2:30, Oct. 24, 25, 26, 31, Nov. 1, 7, 9. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday Oct. 23 4:00 P.M.	OPENING OF SPRING COLLECTION Showings at 4:00, Oct. 23, 24, 25, 30, 31, Nov. 1. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Oct. 23 4:00 P.M. Cocktails	SPRING PREVIEW IN NEW SHOWROOM Preview of David Hart's afternoon and late-day dresses for Resort and Spring. Showings also at 10:30 on Oct. 25 and 26. Contact: OX. 5-2910.	DAVID HART, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Oct. 23 4:30 P.M.	SPRING COLLECTION OF DRESSES AND SUITS Showing of Spring daytime, cocktail and evening fashions, designed by Mojena. By appointment until Nov. 10. Contact: Esther Rodriguez, EL. 5-2600. Publicity: Peggy Cantor Assoc., MU. 9-8542.	RIVERO Y MOJENA	SAVOY HILTON HOTEL
Monday Oct. 23 8:00 P.M.	OPENING NIGHT OF OPERA SEASON The production of Puccini's "La Fanciulla del West" will open the 1961-1962 opera season. Publ.: Francis Robinson, PE. 6-1200.	METROPOLITAN OPERA	MET. OPERA HOUSE B'WAY & 39TH ST.
Beginning Monday Oct. 23	SPRING COLLECTION IN NEW YORK Wayne Fuller will present his Spring collection at the Savoy-Hilton for three weeks. Contact: MA. 7-5461.(L.A.); EL. 5-2600 (N.Y.).	WAYNE FULLER, INC.	SAVOY-HILTON HOTEL
Beginning Monday Oct. 23	RESORT-SPRING JUNIOR DRESSES Milarre Originals' junior dress collection for Resort into Spring. Continuous showings. Contact: Milton Lichtstein, WI. 7-7787.	MILARRE ORIGINALS, INC.	1400 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Monday Oct. 23	SPRING READY-TO-WEAR COLLECTION Continuous showings of Spring boutique collection--dresses and separates. Contact: Virginia Krementz, PL. 3-4464; or PL. 3-3500, Ext. 203.	SIMONETTA	VIRGINIA KREMENTZ 42 WEST 58 (RM.203)
Beginning Monday Oct. 23	SPRING COLLECTION OF MISSES DRESSES The Richard Cole Spring collection of misses afternoon and cocktail dresses at continuous showings. Contact: OX. 5-4760.	RICHARD COLE	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

READY-TO-WEAR TIME TABLE, WEEK OF OCTOBER 23

("O" REFERS TO OPENING; "P", PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY
For more details, refer to specific listings in current and previous issues.

	<u>MONDAY, OCT. 23</u>	<u>TUESDAY, OCT. 24</u>	<u>WEDNESDAY, OCT. 25</u>	<u>THURSDAY, OCT. 26</u>
8:15				Edith Small(P)
9:00	Catherine Scott(P)	Pavone(P)		
9:30		Nathan & Strong	Nathan & Strong	Nathan & Strong
10:00	Clare Potter	Clare Potter Ben Reig Seymour Fox(P) Adele Simpson	Clare Potter Ben Reig Adele Simpson	*Clare Potter Seymour Fox Adele Simpson
10:30	David Crystal(dresses) Leonard Arkin(O)	David Crystal Leonard Arkin Jane Derby Herbert Sondheim Edward Abbott Rudolf Gowns Handmacher-Vogel	David Hart David Crystal Leonard Arkin Jane Derby Herbert Sondheim Edward Abbott *Rudolf Gowns Sam Friedlander *Pattullo-Jo Copeland	David Hart Jane Derby Herbert Sondheim
11:00		Wragge		
11:30	Harold Levine Andrew Arkin(O) Mignon	Harold Levine Abe Schrader Andrew Arkin Arthur Jablow(P)	Harold Levine Abe Schrader Andrew Arkin *Mignon George Carmel	Harold Levine Arthur Jablow
12:00	Lee Claire Estevez Lawrence of London	Lee Claire Estevez Lawrence of London Vera Maxwell Mollie Parnis Queen Casuals(P)	Lee Claire Estevez Lawrence of London Vera Maxwell Mollie Parnis	Lee Claire Estevez *Lawrence of London Vera Maxwell Mollie Parnis
1:00	Teal Traina	Teal Traina Jr.Sophisticates Hannah Troy Talmack(O)	Teal Traina Jr.Sophisticates Hannah Troy	Jr.Sophisticates Hannah Troy Talmack
1:15	Nat Kaplan	Oleg Cassini Gothe Frank Starr	Oleg Cassini Gothe Harvey Berin	Nat Kaplan Oleg Cassini Gothe Frank Starr *Harvey Berin
1:30		Highlight	Highlight	
2:00			Harry Frechtel(O)	Marquise(O)

continued on following page

READY-TO-WEAR TIME TABLE (continued from page 3)

	<u>MONDAY, OCT. 23</u>	<u>TUESDAY, OCT. 24</u>	<u>WEDNESDAY, OCT. 25</u>	<u>THURSDAY, OCT. 26</u>
2:15		Paul Parnes	Paul Parnes	
2:30	Branell Tina Leser Rembrandt Martini	George Carmel(P) Branell Tina Leser Rembrandt Anthony Blotta(O) Larry Aldrich Ceil Chapman Hayette(O) Ira Rentner Maurice Rentner Trigere House of Jamison	Branell Tina Leser Rembrandt Martini Larry Aldrich(P) Ceil Chapman Hayette Ira Rentner Maurice Rentner Trigere House of Jamison Christian Dior-N.Y.	Branell Tina Leser Rembrandt Martini Larry Aldrich Ceil Chapman Hayette Ira Rentner Maurice Rentner House of Jamison
3:00	Lawrence of London Maurice Rentner(P)	Lawrence of London	Lawrence of London	*Lawrence of London
3:30				Briarbrook(P)
4:00	Harmay(O) David Hart(P)	Harmay William Fox Samuel Winston Townley Junior Circle(P) Rosalie Macrini Werle(P)	Harmay William Fox Samuel Winston	William Fox Samuel Winston Townley Ann Pakradooni(P)
4:30	Rivero y Mojena(P)			
6:00			Marusia(P)	
7:00			Lilli Ann of Cal.(P)	

SPRING CONTINUOUS SHOWINGS - These collections have opened

MARY BLACKSpring couture collection.
41 W. 57th St., 8th Floor. Contact: Dorothy Smith, PL.8-2014.

CABANASeparates, dresses, sportswear, designed by Pembroke Squires.
1410 Broadway, 17th Floor, WI. 7-0326.

CAMEO EVENING . . .Spring cocktail and evening fashions by George Nardiello.
FASHIONS 530 Seventh Avenue, 3rd Floor, PE. 6-0151.

DAVID CRYSTAL . . .Spring suit collection.
498 Seventh Avenue, 23rd Floor, BR. 9-6560.

GAY GIBSONSpring collection by Gay Gibson.
1407 Broadway, 39th Floor, LO. 5-4212.

(continued on following page)

DAILY CONTINUOUS SHOWINGS (continued from page 4)

GOUTILLE; STRELITZ; Spring imports, boutique, sportswear at Virginia Kremetz.
 CALYPSO OF BERMUDA 42 W. 58th Street, Rm. 203, PL. 3-4464 or PL. 3-3500.

NELLY de GRAB . . . Spring collection.
 512 Seventh Avenue, 11th Floor, BR. 9-2581.

GROSS-SYDNEY . . . "Petti-4" Casual wear; "Terry Rogers" misses sizes.
 498 Seventh Avenue, 17th Floor, CH. 4-3558.

HEISER SPORTSWEAR . Dresses and playclothes, designed by Silvano of Roma.
 550 Seventh Avenue, 6th Floor, LO. 3-1534.

IMPERIAL HOUSE. . . Sweater dresses in imported silks, designed by Greta Plattrry.
 530 Seventh Avenue, 10th Floor, OX. 5-5820.

MAIN STREET Rain, sun and storm coats.
 500 Seventh Avenue, 17th Floor, LA. 4-8900.

KIMBERLY KNITWEAR . Resort and Cruise knitwear.
 1410 Broadway, 18th Floor, LO. 4-1080.

LEATHERMODE Leather jackets, suits, coats, dresses by Viola Sylbert.
 1410 Broadway, 19th Floor, PE. 6-9797.

LOOMTCGS Sportswear & separates; also girls & sub-teens, Young Loomtogs.
 1410 Broadway, 15th Floor, LA. 4-4671.

MISTER PANTS . . . Mister Pants; Pantsville:Pa; Young Mister Pants; Panternities;
 550 Seventh Ave., 12th Floor, OX. 5-7320. /Mister Skirt.

MR. GEE- Spring separates and sportswear.
 MELBA HOBSON . . . 1407 Broadway, 25th Floor, WI. 7-8178.

MR. MORT Spring sportswear, designed by Stanley Wyllins.
 SPORTSWEAR 498 Seventh Avenue, 20th Floor, OX. 5-4760.

GINO PAOLI Italian haute couture knitwear and boutique separates.
 1407 Broadway, 37th Floor, BR. 9-0925.

MORT SCHRADER . . . Spring collection.
 530 Seventh Avenue, 15th Floor, LO. 4-9194.

SHIRT TREE New shirts and blouses, designed by Lynn Stuart of Mister Pants.
 525 Seventh Avenue, 3rd Floor, OX. 5-7320.

ROBERT SLOAN . . . Sportswear and separates designed by Sylvia de Gay.
 498 Seventh Avenue, 18th Fl. Publ.: Margaret Hodge, LT.1-3260.

ZACARI Spring pants, coordinates.
 1410 Broadway, 14th Floor, WI. 7-1322.

MURRAY ZENKEL, INC. Spring dresses and ensembles designed by Walter Gerson.
 530 Seventh Avenue, 19th Floor, CH. 4-2270.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Oct. 23	BEACH, FUN AND SUN HATS "Lids" by Tukey; straws by Beach-Nik; and Daffy Domers fun hats. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 15TH FLOOR
Monday Oct. 23- Nov. 17	FASHIONS FROM FEBRUARY ISSUE Complete showing and visual display of fashion and promotion plans from February "Spring Semester" issue. For store and buying office executives only, by appointment. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE 8TH FLOOR
Tuesday Oct. 24 9:00 A.M. Breakfast	PRESS PREVIEW OF SPRING COLLECTION Preview for press of coats, suits, dresses, and evening fashions, made in Italy by Pavone of Florence. By invitation. Contact: Caroline Sankovski, TE. 2-8385. Publicity: Peggy Cantor Assoc., 117 E. 37th St., MU. 9-8542.	PAVONE (135 E. 61ST STREET)	HAMPSHIRE HOUSE BURGUNDY RM. - 2ND FL.
Tuesday Oct. 24 10:00 A.M.	PRESS PREVIEW: FALL COATS AND SUITS Preview by invitation only. Showings at 10:00 A.M., Oct. 26, Nov. 1, 2, 7, 9. Contact: Sally McDonald, LO. 4-3246.	SEYMOUR FOX, INC.	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Oct. 24 11:30 A.M.	SPRING COAT AND SUIT COLLECTION Arthur Jablow collection, designed by David Kidd. Preview by invitation. Thereafter at 11:30 A.M., Oct. 26, 30, Nov. 1, 7, 9, by appointment. Contact: LA. 4-3404. Publ.: Ruth Hammer Assoc., 2 W. 59th St., EL. 5-7872.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Oct. 24 12:00 Noon Luncheon	PRESS PREVIEW OF SPRING COLLECTION Preview for the press of Spring and Summer sportswear. By invitation only. Contact: Joan Van Hoyer, WI. 7-1381.	QUEEN CASUALS (1410 BROADWAY)	HOTEL PIERRE ROOF GARDEN
Tuesday Oct. 24 1:00 P.M.	RESORT AND SPRING DRESS COLLECTION Resort and Spring dresses and costumes, designed by John Moore, at 1:00 P.M., Oct. 24, 26, 31. Contact: Don Cognac, BR. 9-1195.	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Oct. 24 2:30 P.M.	PRESS PREVIEW: SPRING COATS AND SUITS Preview for press of Spring collection. By invitation. Showings at 11:30 A.M., Oct. 25, 31, Nov. 2, 6, 8. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Oct. 24 2:30 P.M. Cocktails	OPENING: SPRING JUNIOR DRESS COLLECTION Showings daily except Friday at 2:30 P.M. By invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	HAYETTE, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Oct. 24 4:00 P.M.	RESORT AND SPRING SHOWING IN N.Y. Special showing of Resort and Spring collection for press and buyers. Show followed by cocktails. By invitation. Buyers' contact: Jose Fernandez, 626 N. Robertson Blvd., L.A. 69. Publicity: Eleanor Lambert, MU. 8-2130.	WERLE OF BEVERLY HILLS	HOTEL GOTHAM BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 24 4:00 P.M.	SPRING SHOWING OF JUNIOR DRESSES Preview of Spring collection by Junior Circle. Phyllis Youngheart, PL. 1-0752.	JUNIOR CIRCLE, INC. (1400 BROADWAY)	500 CLUB 500 SEVENTH AVENUE By invitation. Contact:
Tuesday Oct. 24 6:30 P.M.- 9:00 P.M.	WEEKLY FASHION CAREER COURSE Subject: "World Fashion Buying"--Speakers: Miriam Lippincott, Women's Wear Daily; Edgar Craig, City Stores; Walter Deitcher, Bonwit Teller. Individual Session: \$2.75 (except Nov. 21 - \$3.50.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	JUDSON HALL 165 W. 57TH STREET
Beginning Tuesday Oct. 24	OPENING OF SPRING DRESS COLLECTION Continuous showings of Jerry Silverman's Spring dress collection, designed by Shannon Rodgers. Contact: CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Oct. 24	RESORT AND SPRING COLLECTION Opening of Resort-Spring dress collection. Continuous thereafter. Contact: Joanne March, EL. 5-0989.	DOROTHY DICKERSON	19 WEST 57TH STREET SALON - 6TH FLOOR
Beginning Tuesday Oct. 24	OPENING OF SPRING DRESS COLLECTION Continuous showings of Spring collection. Contact: MU. 3-6955.	MAX LAWRENCE, INC.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Oct. 25- Oct. 26 9:00 A.M.- 12:00 Noon	PREVIEW OF RESEARCH AND DEVELOPMENT SHOW About 45 new products and processes in both apparel and footwear will be presented by Genesco on Oct. 25 and 26. By invitation. Contact: Suzanne Bruni at Wallach-Cox Assoc., 3 W. 57th St., PL. 2-3150.	GENESCO, INC.	730 FIFTH AVENUE 2ND FLOOR
Wednesday Oct. 25 2:30 P.M.	PRESS SHOWING OF SPRING COLLECTION Showing for press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Oct. 25 4:30 P.M.	PRESS PREVIEW OF SKI COLLECTION Bergdorf Goodman will introduce ski fashions at a showing for the press. (Release date, Fri., Oct. 27.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Wednesday Oct. 25 6:00 P.M. Cocktails	SPRING COLLECTION IN NEW YORK Special presentation by Marusia at 6:00 P.M. By invitation. Showings beginning Oct. 23, by appointment, at St. Regis Hotel, RM. 605. Contact: Marusia, 165 North Robertson Blvd., Beverly Hills, OL. 2-7730; or PL. 3-4500 (N.Y.).	MARUSIA ORIGINAL	ST. REGIS HOTEL ROOM 605
Wednesday Oct. 25 7:00 P.M. Dinner	PREVIEW OF SPRING COATS AND SUITS Showing for press and buyers at a dinner-dance by Lilli Ann of California. By invitation. Publ.: Ruth Hammer Assoc., 2 W. 59th St., EL. 5-7872.	LILLI ANN OF CALIFORNIA	ST. REGIS HOTEL ROOF
Beginning Wednesday Oct. 25	OPENING OF SPRING COLLECTION Michaelson will show his Spring collection to press and buyers. By appointment. Contact: Mel Turkel, MADison 7-4066 (L.A.) or PL. 9-3000.	MICHAELSON, INC. (122 EAST 7TH, L.A.)	HOTEL PLAZA SUITE 745-7

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Oct. 25	SPRING COLLECTION IN NEW YORK By appointment through Nov. 17. Contact: Maury Leonard of Oscar Straus, EL. 5-2600.	OSCAR OF BEVERLY HILLS (122 E. 7TH, L.A.)	SAVOY-HILTON HOTEL SUITE 1715
Beginning Wednesday Oct. 25	FASHION WRITING COURSE A comprehensive workshop in fashion writing - editorial, advertising and publicity. Twelve-week course: \$40. Contact: Dorothy Tyroler, CO.5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Thursday Oct. 26 8:15 A.M. Breakfast	PREVIEW OF SPRING COLLECTION IN N.Y. "Safari Into Spring"--Edith Small of California will present a preview of her collection. Also, premiere of Miss Small Boutique Collection. Showing at 8:45 A.M. By invitation. Thereafter at Hotel Gotham through Nov. 10, by appointment. Contact: Gene Roberts, Richmond 8-5441 (L.A.) or CI. 7-7200.	EDITH SMALL OF CALIF. (122 E. 16TH, L.A.)	HOTEL PIERRE BALLROOM
Thursday Oct. 26 3:30 P.M.	PREVIEW: RESORT AND SPRING SUITS Suit collection for Resort and Spring, designed by Stefan. By invitation. Continuous thereafter. Contact: Isabelle Crawford, BR. 9-7700.	BRIARBROOK SUITS	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Oct. 26 3:30 P.M. Cocktails	SELECTION OF WINNERS AT PRESS PARTY Press party to select winners in the Teen, Tween, Misses and Mrs. divisions of the Young Stylemakers Contest. Fashion Show, 4:00 P.M. By invitation. Publicity: Jack Lauder at Young & Rubicam, Inc., MU. 9-5000.	SINGER SEWING MACHINE COMPANY	HOTEL PLAZA BALLROOM
Thursday Oct. 26 4:00 P.M.	"MAIN LINE" SPRING COLLECTION By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	ANN PAKRADOONI OF PHILADELPHIA	27 EAST 37TH STREET
Thursday Oct. 26 4:30 P.M.- 8:00 P.M. Cocktails	MILLINERY PREVIEW: "FLATTERY AFTER FIVE" Showing of after-dark hats, especially designed by New York's leading milliners, inspired by the decor of internationally famous restaurants. Two showings: 5:00 P.M. and 7:00 P.M. By invitation. Publicity: Mallory Dorn at Robert Taplinger, 415 Madison Avenue, PL. 2-7722.	MILLINERY INSTITUTE OF AMERICA, INC.	ST. MORITZ HOTEL PENTHOUSE
Beginning Thursday Oct. 26	RESORT AND SPRING COLLECTIONS IN N.Y. Three shows daily--Travilla: 10:00, 2:00 and 6:00; William Sarris: 10:45, 2:45, 6:45. Contact: EL. 5-2600.	TRAVILLA & WILLIAM SARRIS	SAVOY-HILTON HOTEL
Beginning Thursday Oct. 26	OPENING OF RESORT COLLECTION Daytime and evening Resort collection, designed by Angela. Informal showings beginning October 26, by appointment. Contact: JU. 2-1747.	ROSSINO-ANGELA	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Friday Oct. 27 8:00 P.M. Cocktails- Dinner	TWELFTH ANNUAL FAN BALL Annual Fan Ball will again benefit the Children's Cancer Fund of America. General Chmn.: Mrs. Kathleen Mundin. Reservations: \$50.00 each. Contact: Tappin & Tew, 38 E. 57th Street, PL. 1-2644.	CHILDREN'S CANCER FUND OF AMERICA	HOTEL PLAZA GRAND BALLROOM

READY-TO-WEAR TIME TABLE, WEEK OF OCTOBER 30

("O" REFERS TO OPENING; "P", PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
For more details, refer to specific listings in current and previous issues.

	<u>MONDAY, OCT. 30</u>	<u>TUESDAY, OCT. 31</u>	<u>WEDNESDAY, NOV. 1</u>	<u>THURSDAY, NOV. 2</u>
9:30			Frank Gallant	Frank Gallant
10:00		Adele Simpson *Marquise	Seymour Fox	Adele Simpson Seymour Fox
10:30	Leonard Arkin David Crystal(dr.)	Leonard Arkin David Crystal Herbert Sondheim Pattullo-Jo Copeland Rudolf Jane Derby Handmacher-Vogel	Leonard Arkin David Crystal Herbert Sondheim Edward Abbott	Herbert Sondheim Pattullo-Jo Cope- Rudolf /land Jane Derby Edward Abbott Monte-Sano & Pruzan
11:00		Petite Accent(P) Frank Gallant(O)		
11:30	Andrew Arkin Arthur Jablow	Andrew Arkin Abe Schrader George Carmel Harold Levine	Andrew Arkin Abe Schrader Arthur Jablow	George Carmel
12:00	Estevez Lawrence of London	Estevez Lawrence of London Louis Goldstein(O) Vera Maxwell Ceil Chapman(P)	Estevez Lawrence of London Louis Goldstein Vera Maxwell Countess Alexander(O)	Estevez *Lawrence of London Louis Goldstein Vera Maxwell Countess Alexander
1:00	Teal Traina	Teal Traina Jr.Sophisticates Hannah Troy Talmack	Jr.Sophisticates Hannah Troy	Jr.Sophisticates Hannah Troy
1:15	Harvey Berin	Harvey Berin Oleg Cassini Gothel Nat Kaplan	Harvey Berin Oleg Cassini Gothel	Harvey Berin Oleg Cassini Gothel Nat Kaplan
1:30		Highlight	Highlight	
2:00		Originala(O) Harry Frechtel	Originala	Originala Harry Frechtel
2:15	Paul Parnes		Paul Parnes	
2:30	Hayette	Hayette Larry Aldrich Ira Rentner Maurice Rentner Branell Trigere	Hayette Larry Aldrich Ira Rentner Maurice Rentner Christian Dior-N.Y.	Hayette Larry Aldrich Branell Trigere

continued on following page

DATE WHAT'S GOING ON GIVEN BY WHERE

READY-TO-WEAR TIME TABLE (Continued from page 9)

<u>MONDAY, OCT. 30</u>	<u>TUESDAY, OCT. 31</u>	<u>WEDNESDAY, NOV. 1</u>	<u>THURSDAY, NOV. 2</u>
3:00 Lawrence of London	Lawrence of London	Lawrence of London	*Lawrence of London
3:30 Junior Accent(P)			Leslie Fay(O)
4:00 Harmay Jack Sarnoff(P)	Harmay William Fox Townley Samuel Winston	Harmay William Fox	William Fox Townley Jean Louis(P)

Oct. 29 DAYLIGHT SAVING TIME ENDS--Move Clocks Back One Hour.

Oct. 30 MACY'S RELEASE DATE OF HORSE SHOW FASHIONS. (No Press Preview)

Monday SHOWING OF COLLECTION BUD KILPATRICK HOTEL PLAZA
Oct. 30 IN NEW YORK (8816 BURTON WAY) WHITE & GOLD SUITE
10:00 A.M. Bud Kilpatrick will present his Resort and Spring collection. By invitation. Thereafter in private suite, by appointment. Contact: Mr. E. Feinberg, CRestview 6-0188 (Beverly Hills).

Monday PREVIEW OF SPRING JUNIOR ACCENT 498 SEVENTH AVENUE
Oct. 30 COLLECTION SHOWROOM - 10TH FLOOR
3:30 P.M. Presentation of junior Spring and Resort fashions, designed by Violet Feigin. By invitation. Continuous thereafter. Contact: LO. 4-1434.

Monday PREVIEW OF SPRING JACK SARNOFF, INC. 500 CLUB
Oct. 30 COATS, SUITS, COSTUMES (512 SEVENTH AVENUE) 500 SEVENTH AVENUE
4:00 P.M. Spring coats, suits, costumes designed by Molly. Show followed by cocktails. By invitation. Continuous thereafter, by appointment, in showroom. Contact: PE. 6-7121.

Beginning OPENING OF SPRING JOY TIME FROCKS 525 SEVENTH AVENUE
Monday COLLECTION SHOWROOM - 22ND FLOOR
Oct. 30 Continuous daily showings. Contact: BR. 9-0985.

Beginning SPRING COLLECTION LORRIE DEE SHERATON-ATLANTIC HOTEL
Monday IN NEW YORK (112 W. 9TH, L.A.)
Oct. 30 Showing of Spring collection from Oct. 30 to Nov. 11. Contact: Dolores Dokos or Marjorie Pfister, PE. 6-5700.

Cancelled MICHAELSON (CALIFORNIA) SPECIAL SHOWING OF SPRING COLLECTION, ORIGINALLY
Oct. 31 SCHEDULED FOR OCT. 31 AT 9:30 A.M., HAS BEEN CANCELLED.

Tuesday OPENING: SPRING FRANK GALLANT 205 W. 39TH STREET
Oct. 31 COATS AND SUITS SHOWROOM - 5TH FLOOR
11:00 A.M. Opening of Spring collection at 11:00 A.M. Thereafter at 9:30 A.M. Nov. 1, 2, 7, 8, 9, 14, 15, 16. By appointment. Contact: Herbert Gallant, LA. 4-7285.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Oct. 31 11:00 A.M.	NEW COLLECTION BY FRANK ADAMS Introduction of new Spring collection, Petite Accent by Frank Adams. By invitation. Contact: LO. 4-1434.	PETITE ACCENT, INC. (DIV. OF JUNIOR ACCENT)	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Oct. 31 12:00 Noon Luncheon	OPENING OF SPRING COAT COLLECTION "Have A Good Day"--showings Oct. 31, Nov. 1, 2, 7, 8, 9, followed by luncheon. By invitation. Contact: Helen Gold, CH. 4-3512.	LOUIS GOLDSTEIN CO.	512 SEVENTH AVENUE SHOWROOM - 32ND FLOOR
Tuesday Oct. 31 12:00 Noon Luncheon	PRESS SHOWING: SPRING COLLECTION Luncheon showing for press of Ceil Chapman's Spring and Resort collection. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Oct. 31 2:00 P.M.	OPENING OF SPRING COAT COLLECTION Showings at 2:00 P.M.; Oct. 31, Nov. 1, 2, 6, 8, 9. By appointment. Contact: BR. 9-8988.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Oct. 31 7:00 P.M. Dinner	ANNUAL AWARD DINNER AND FASHION SHOW "Spirit of '62"--annual fashion show and award dinner this year will honor Miss Nancy White, editor of "Harper's Bazaar"; and Mr. H.W.Vervoort, Celanese Corporation of America. Honorary Chairmen: Ceil Chapman, Eugenia Sheppard, Oleg Cassini. Reservations: \$40.00 each. Contact: Frances Duehren, WI. 7-0324.	N.Y.FASHION DESIGNERS, INC. (1457 BROADWAY)	HOTEL PLAZA BALLROOM
Tuesday Oct. 31- Nov. 7	SEVENTY-EIGHTH ANNUAL NATIONAL HORSE SHOW Public Relations: Bill Bryan, YU. 6-8988.	NAT'L HORSE SHOW ASS'N OF AMERICA, INC.	MADISON SQUARE GARDEN 8TH AVE. & 50TH ST.
Nov. 1	LORD & TAYLOR INDIA PROMOTION RELEASE DATE (No press show).		
Wednesday Nov. 1 12:00 Noon Luncheon	OPENING OF SPRING COLLECTION Showing of Spring couture collection at 12:00 Noon (luncheon), daily except Friday. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday Nov. 1	OPENING: SPRING JUNIOR DRESSES AND SPORTSWEAR Continuous daily showings of junior Spring collection. Contact: CH. 4-2784.	MARIE PHILLIPS, INC.	1400 BROADWAY SHOWROOM - 8TH FLOOR
Thursday Nov. 2 9:30 A.M. Coffee	PRESS PREVIEW OF SKI FASHIONS Ohrbach's will preview international ski fashions for active ski and apres ski wear. (For release, Nov. 6.) By invitation. Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	2ND FLOOR
Thursday Nov. 2 10:30 A.M.	SPRING COAT AND SUIT COLLECTION Showings at 10:30 A.M., Nov. 2, 7, 10, 15, 17. Contact: JU. 2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 2 12:00 Noon	"GLAMOUR ON ICE" FASHION SHOW Showing of sports and evening fashions by leading designers, sponsored by "Glamour" Magazine on behalf of United Hospital Fund of N.Y. Contact: Jessie V. Sloan, Campaign Publicity Director, PL. 4-1080.	UNITED HOSPITAL FUND; GLAMOUR MAGAZINE	ROCKEFELLER PLAZA ICE SKATING POND
Thursday Nov. 2 12:30 P.M. Luncheon	FUR FASHIONS AT LUNCHEON SHOW Showing of furs, designed by Jo Copeland. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	JO COPELAND (FURS FOR DANIEL GROSSMAN)	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 2 3:00 P.M.	OPENING OF SPRING DRESS COLLECTION Showings at 3:00 P.M., Nov. 2, 6, 7. Contact: Nancy English, WI. 7-5324.	ANNE FOGARTY	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Nov. 2 3:30 P.M.	PREVIEW: SPRING COLLECTION By invitation. Beginning Tues., Nov. 7, continuous daily showings. Contact: Isabelle Crawford, BR. 9-7700.	LESLIE FAY FASHIONS	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 2 4:00 P.M. Cocktails	PREMIERE SHOWING IN NEW YORK Preview of Resort and Spring ready-to-wear collection, designed by Jean Louis. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	JEAN LOUIS	HOTEL PLAZA WHITE & GOLD SUITE
Feiday Nov. 3	MACY'S RELEASE DATE--Children's Party Fashions, designed by Capucci of Rome and manufactured by Joseph Love. (No Press Show)		
Friday Nov. 3 9:00 A.M. and 12:00 Noon	SPORTSWEAR - 1962 BREAKFAST & LUNCHEON Presentation of 1962 sportswear highlights. Report and commentary by Betty Dorso. Co-Chairmen: Jo Ahern Zill and Betty Dorso. Breakfast: \$6.00, members; \$10.00, guests. Luncheon: \$10.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Sunday Nov. 5- Nov. 9	SPRING AND SUMMER SHOE FASHIONS The 26th semi-annual showing of shoe fashions for men, women, teenagers, and children, co-sponsored by National Association of Shoe Chain Stores and New England Shoe and Leather Association. Co-managers: Edward Atkins and Maxwell Field. Contact: MU. 2-8705.	NATIONAL SHOE FAIR OF AMERICA	HOTELS NEW YORKER & SHERATON-ATLANTIC
Nov. 6	OHRBACH'S RELEASE DATE OF INT'L SKI FASHIONS--Preview Nov. 1 (See Pg. 11)		
Monday Nov. 6 10:30 A.M.	OPENING OF SPRING COLLECTION Spring collection of misses dresses. Continuous thereafter. Contact: CH. 4-3488.	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 6	OPENING OF SPRING COLLECTION Parklane Juniors daytime dresses; Parklane Debs afternoon and cocktail fashions; and Petites by Parklane, Inc. for Spring. Contact: WI. 7-0430.	PARKLANE JUNIORS; DEBS; PETITES BY PARKLANE	1400 BROADWAY SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 6	SPRING BOYS' WEAR; CASUAL AND DRESS "Yankee Doodle Dandy" by Hi-Line introduces Spring casual and Easter dress coordinates for boys 2-4 and 3-7. By appointment. Contact: Ruth Shaw, WI. 7-2562.	HI-LINE	112 WEST 34TH STREET SHOWROOM - 8TH FLOOR
Nov. 7	Election Day -- Tuesday.		
Tuesday Nov. 7 12:00 Noon	CRUISE AND SPRING JUNIOR COLLECTION Cruise and Spring dresses and sportswear. Showings Nov. 7, 8, 9, 14, 15 at 12:00 Noon. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday Nov. 7- Nov. 8 1:00 P.M.	OPENING OF SPRING COLLECTION The Mr. Mort Spring dress collection, designed by Lee Evans, and the Petite junior collection, designed by Doris Martin, on Nov. 7 and 8 at 1:00 P.M. By admission card only. Contact: Grace Alpern, OX. 5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Nov. 7	OPENING OF SPRING JUNIOR COLLECTION Carlette will present junior fashions, designed by Phyllis Perrin. Contact: PE. 6-3700.	CARLETTE	1375 BROADWAY SHOWROOM - 18TH FLOOR
Wednesday Nov. 8 9:15 A.M. Coffee	PRESS REVIEW: NEW FINISH FOR FABRICS Presentation by American Cyanamid of new finish for luxury fabrics. By invitation. Contact: Joan Behre, CI. 7-0100, Ext. 3595.	AMERICAN CYANAMID CO.	30 ROCKEFELLER PLAZA 64TH FLOOR
Wednesday Nov. 8 11:00 A.M.	OPENING: SPRING JUNIOR DRESS COLLECTION Showing at 11:00 A.M. Continuous thereafter. Contact: LO. 5-2626.	ARKAY JUNIOR	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Nov. 8 2:00 P.M.	PRESS PREVIEW: SPRING JUNIOR COLLECTION Spring junior dresses, designed by Betty Carol. By invitation. Showings at 2:00 P.M., Nov. 9, 13, 14, 15, 16. Contact: Bettye Whiteman, CH. 4-7373. Publicity: Eleanor Lambert, MU. 8-2130.	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday Nov. 8 4:00 P.M.	OPENING OF JUNIOR SPRING COLLECTION Junior dresses for Spring, designed by Stan Herman. By invitation. Continuous thereafter. Contact: Shelly Lebow, LA. 4-9923.	JUNIOR FORUM, INC.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday Nov. 8 4:00 P.M. Cocktails	PREVIEW OF SPRING COAT COLLECTION Spring 1962 collection. By invitation. Commentator: Mia Grau. Continuous thereafter in showroom. Contact: Phyllis Schorr, LO. 4-6886.	BATALDI (230 W. 39) BAITCH & CASTALDI	500 CLUB 500 SEVENTH AVENUE
Thursday Nov. 9 11:30 A.M.	PRESS PREVIEW: CHILDREN'S FASHIONS Preview for press of Bergdorf Goodman's party clothes for children. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	PENTHOUSE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 9 12:30 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Showing of fashions available at Miss Bergdorf. Press by invitation. Public by reservation. Contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	NATHAN & STRONG	HOTEL PLAZA PERSIAN ROOM
Thursday Nov. 9 4:00 P.M. Cocktails	PREMIERE OF NEW PETITES COLLECTION Introduction of Spring '62 collection of Gay Petites. Showing at 5:00 P.M. (Note Change of Date.) Thereafter at showroom, 1407 Broadway, 39th Floor. Contact: LO. 5-4212.	GAY PETITES (DIV. OF GAY GIBSON)	500 CLUB 500 SEVENTH AVENUE
Friday Nov. 10 7:30 P.M. Dinner	"FRONT PAGE" DINNER DANCE Presentation of annual news awards and the Anne O'Hare McCormick Journal- ism Scholarship. Subscription: \$15.00-\$25.00. Contact: N.Y. News- paper Women's Club, 54 West 40th St., OX. 5-7242.	NEW YORK NEWSPAPER WOMEN'S CLUB	HOTEL ASTOR GRAND BALLROOM
Nov. 11	VETERAN'S DAY--Saturday.		
Monday Nov. 13 4:00 P.M. Cocktails	PRESS PREVIEW OF JEWELRY EXHIBIT Black, Starr and Gorham will present a special jewelry exhibit to the press. By invitation. Publicity: Julia Palmerio, PL. 7-8100.	BLACK, STARR & GORHAM	594 FIFTH AVE. (48 ST.) 2ND FLOOR
Tuesday Nov. 14 9:00 A.M. Breakfast	PREVIEW OF NEW JUNIOR COLLECTION Premiere showing of Jantzen Jr swimwear & playwear, designed by Julie Isles. By invitation. Publicity: Kathy Russo, OX. 7-0811.	JANTZEN, INC.	SHERATON EAST HOTEL TRIANON ROOM
Friday Nov. 17 9:00 A.M. & 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON American Ready-To-Wear, Spring 1962. (Prices and more details later.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Monday Nov. 20 8:30 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Fourteenth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Museum pageant & entertainment by members of fashion industry. Chmn.: Adam Gimbel. Co-chmn.: Melvin E. Dawley. Reservations: \$100 each; contact: Costume Institute, TR.9-5500, Ext. 381.	COSTUME INSTITUTE-- MET. MUSEUM OF ART	METROPOLITAN MUSEUM 5TH AVE. & 82ND ST.
Nov. 22	LORD & TAYLOR PERUVIAN PROMOTION RELEASE DATE (No press show).		
Thursday Nov. 23 9:15 A.M.	THIRTY-FIFTH ANNUAL THANKSGIVING DAY PARADE Macy's Annual Thanksgiving Day Parade, with stars of film and television, spectacular floats, bands, cowboys, clowns and costumed marchers, & four huge balloons filled with helium. The parade will arrive at the review- ing stand in front of Macy's from 10:30 A.M. to 12:00 Noon and will be televised in color on WNBC Channel 2. Contact: Joe Hanley, Special Events Manager, OX. 5-4400, Ext. 3078.	MACY'S NEW YORK	FROM 77TH STREET AND CENTRAL PARK WEST

1962

JANUARY	FEBRUARY	MARCH
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31